

Jessica Sun

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Experience

Retool

Jun 2022 – Present

Product Lead, Core Product

- Led key initiatives to accelerate app builder productivity, driving tens of millions in ARR as the only PM on a team of 20 engineers
 - Owned a complete redesign of the IDE that sped up code and design workflows by 40%
 - Launched core developer tools, such as code search, debug tools, command palette, app previews, and a new property inspector, improving developer speed by 62%
- Drove the core product launch strategy, including GTM enablement, marketing content, and presenting to 2K customers at our quarterly Developer Day
- Ran a growth team that improved sign-up rate by 16 percentage points and increased activation rate by 72% with starter apps and one-click database connection
- Generated 28% WoW growth in AI apps by launching a code assistant, chat component, and quick actions to auto-generate UI and queries

Gather Town

Jan 2021 – Jun 2022

Product Lead, Events

- Joined as the first product manager and led the Events team, growing MAUs by 56% to 650K
- Launched an all-in-one event platform that had a 9x increase in paid events
- Built a remote work onboarding flow that increased the number of active users by 8.5x
- Shipped a homepage design that improved bounce rate by 35% for 10M monthly visitors

Barclays

Jul 2020 – Aug 2020

Technology Summer Analyst

- Migrated production reporting pipeline for counterparty risk from on-premise Hadoop cluster to AWS, reducing operating costs by \$10M+

Moderna

Jun 2019 - Aug 2019

Computational Engineering Intern

- Implemented an MHC-binding neural network to predict immunogenicity in major drug pipelines, improving run time by 400x

Education

Massachusetts Institute of Technology

2017 - 2021

Majored in Computer Science and Molecular Biology

Co-Director, HackMIT

- Ran one of the largest collegiate hackathons, managing a team of 30 and generating \$350K yearly

Skills

SQL, JavaScript, HTML, CSS, React, Python, Amplitude, Figma